



# Hope AI

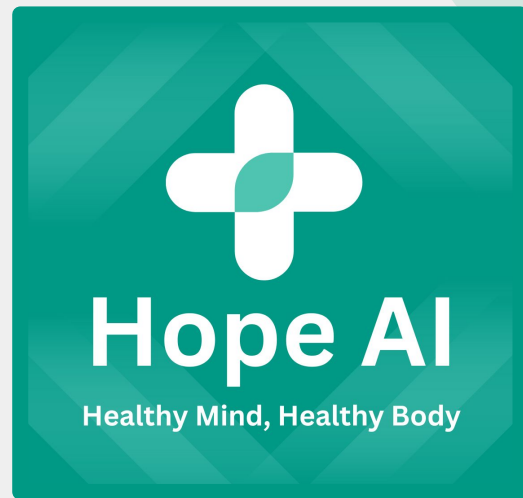
Imagine if there was no stigma to mental health!

Hope AI solves the societal stigma of mental health and problem of lack of trained therapists by providing accessible AI Therapists.

Currently more than 12M unique users have talked to Hope and over 1.5M have signed up to achieve mental peace.

Platform growth rate - 40k new signups per month

[www.myhopeai.com](http://www.myhopeai.com)



Healthy Mind, Healthy Body



# Leadership Team



**Prasad Gole**

CEO, Tech

IIM Ahmedabad, BITS Pilani  
Medical Startup Successful Exit  
ex-Medibuddy, ex-Medvise  
Patented Hallucination Removal  
Algorithm



**Dr. Arpit Tyagi**

Chief Medical Officer

5+ years experience building  
Clinical Decision Support Systems  
ex-Medvise



**Dr. Pragati Advani**

Clinical Advisor

MD, MPH, DrPH  
Professor at Roswell Park NY  
National Cancer Institute (NCI) fellow

# 12,000,000+

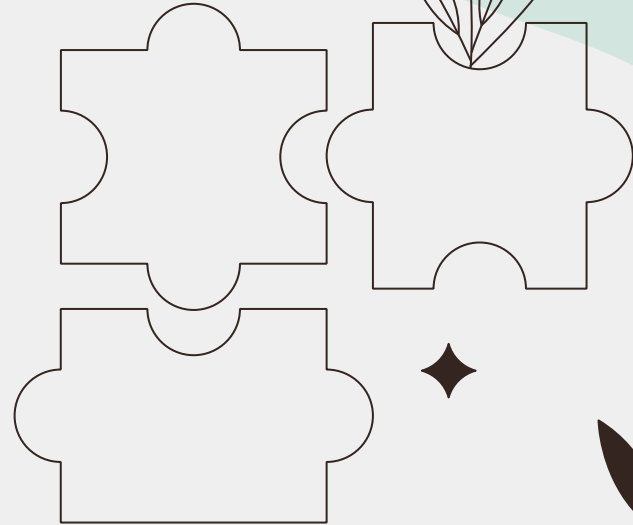
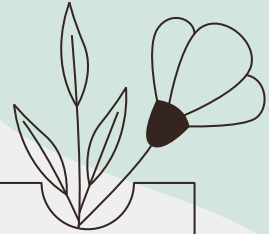
Unique Users Till Date

# 1,520,000+

Users signed up (with ph numbers / emails)

# 32+ years

Amount of time people spent talking to Hope



# Partnerships

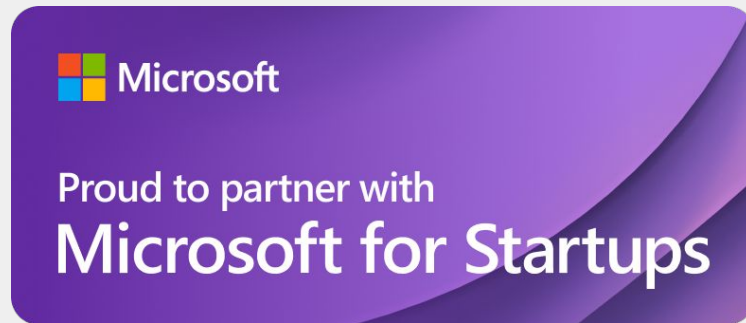
## Microsoft Startup Accelerator

\$150k OpenAI Credits  
\$150k Azure Credits

**Amazon**  
\$100k AWS Credits

**LoveLiveLaugh Foundation**

**Mental Health Foundation**



OpenAI



# Problems with Healthcare



80%

## Repetitive diagnosis

80% of doctor visits are for common issues like colds and coughs—same symptoms, same treatment.



99.5%

## Predictable cases

Doctors encounter the same conditions 99.5% of the time.  
Only 0.5% require specialized expertise.



11%

## Misdiagnosis prevalence

An estimated 11% of medical cases involve diagnostic errors.  
My father was misdiagnosed by two doctors;  
AI provided a more accurate assessment

# What is Hope AI?



Hope AI addresses the stigma surrounding mental health by providing **free**, accessible support via a **WhatsApp chatbot** and **AI Therapists** in form of various personalities like Steve Jobs or Elon Musk.

The chatbot and AI Agent helps onboard users in a safe, familiar environment, offering relatable support and mental health exercises.

## **Strategic Upsell:**

When users are ready, Hope AI offers opportunities to book counselor or therapist appointments, ensuring support that grows with the user's needs.

# AI Agents


## Famous Personalities

### Central Idea -

People listen to advice when it's from successful people


Hope has AI Avatars of famous people like Steve Jobs and Elon Musk. People can get domain specific advice or just chat with these personalities

[www.myhopeai.com/chat\\_agents](http://www.myhopeai.com/chat_agents)


 Home About Hope Free Assessment Tests Voice Personality! (New)

## AI Voice Chat Agents

Talk with different AI personalities through voice chat

 Free Time Remaining: 10:00


You get 10 minutes of free voice chat with any personality of your choice!



**Steve Jobs**  
Innovation Mentor

Experience conversations with an AI modeled after Steve Jobs. Get insights on innovation, product design, leadership, and thinking differently about challenges.


Chat with Steve



**Hope**  
Mental Health Companion

Talk with Hope, your empathetic mental health companion. Hope specializes in Cognitive Behavioral Therapy (CBT) techniques and provides a safe space for discussing emotional well-being.


Chat with Hope



**Elon Musk**  
Future Vision Strategist

Engage with an AI version of Elon Musk to discuss innovation, space exploration, sustainable energy, and approaching seemingly impossible challenges with a first-principles mindset.


Chat with Elon



**Ashneer Grover**  
Straight-Talking Business Mentor

Connect with an AI version of Ashneer Grover for direct, no-nonsense advice on business strategy, entrepreneurship, and practical approaches to personal and professional challenges.

Chat with Ashneer



**Mark Zuckerberg**  
Tech Entrepreneurship Guide

Connect with an AI version of Mark Zuckerberg to discuss social media, building tech companies, scaling startups, and navigating the digital landscape.

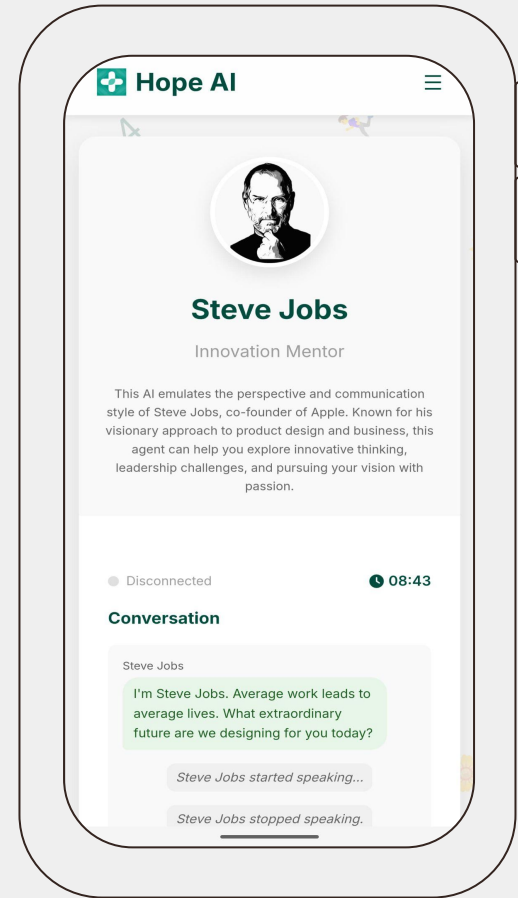
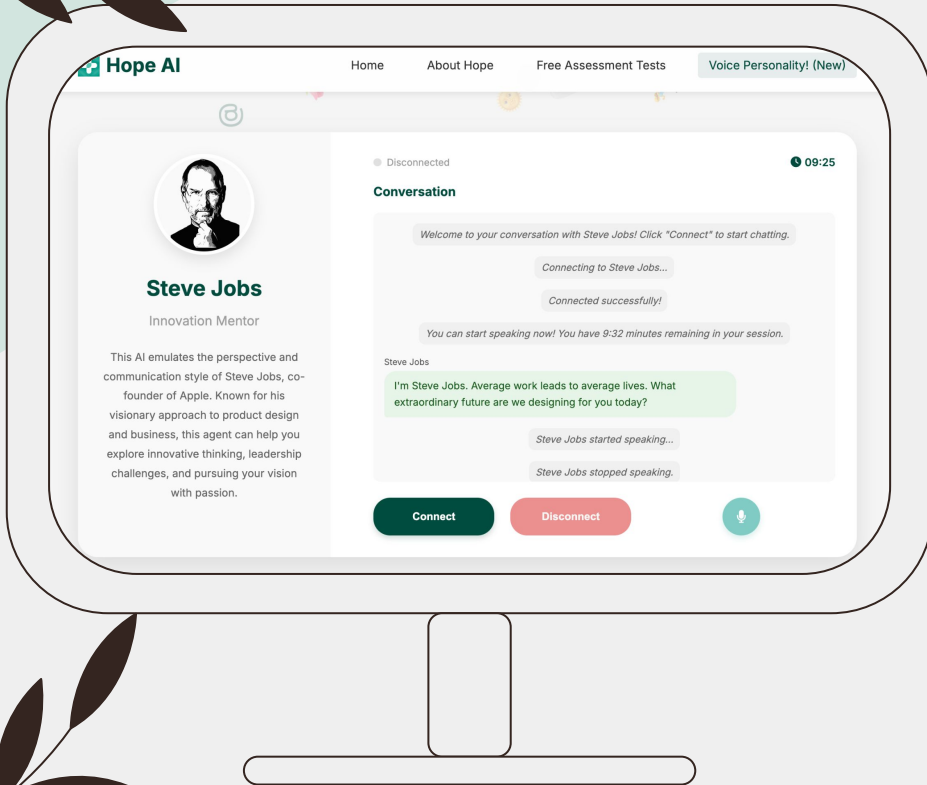
Chat with Mark

**More Coming Soon...**

**More Personalities**  
Stay Updated

We're constantly developing new AI personalities to enhance your experience. Follow us on LinkedIn for periodic updates about new releases and features.

Follow on LinkedIn







# Mission Statement

Millions avoid seeking help due to social stigma and shortage of qualified therapists.

## Key Issues:

- Societal judgment around mental health needs.
- High costs of traditional therapy options.
- A mismatch in demand and supply of mental health support professionals.

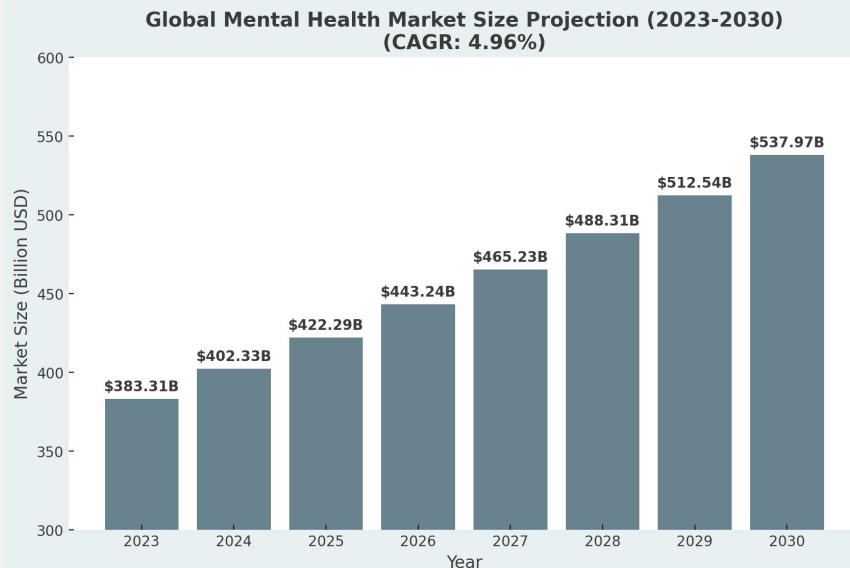
## Result:

Mental health issues remain untreated, affecting productivity and quality of life.

# Market Opportunity

## Global Mental Health Market

\$383.31 billion in 2023, projected to reach  
\$537.97 billion by 2030 at a 5% CAGR  
(Allied Market Research, 2023)



# Market Opportunity

<b>Global Mental Health Market</b>	\$383.31 billion in 2023, projected to reach \$537.97 billion by 2030 at a 3.5% CAGR (Allied Market Research, 2023)
<b>Digital Mental Health Growth</b>	\$20.25 billion in 2023, expected to grow at 16.4% CAGR to \$43.34 billion by 2028 (GlobeNewswire, 2024)
<b>Untapped Markets</b>	70% of people needing mental health support do not seek it due to stigma and cost (Allied Market Research, 2023)
<b>Licensed Therapist Shortage</b>	13 mental health professionals per 100,000 people globally (Allied Market Research, 2023)

# Plans Ahead

```
graph TD; PA[Plans Ahead] --> S1[Stage 1]; PA --> S2[Stage 2]; PA --> S3[Stage 3]; S1 --> S1G[CBT Therapy through chatbot, AI Agents & professional therapists]; S1G --> S1C[Professional Therapists and Psychiatrists Consultations + Medications]; S2 --> S2G[Make India's first proven Clinical Decision Support System]; S2G --> S2C[Digital Doctor Consultations, Medications, Lab Tests, Surgery, Insurance]; S3 --> S3G[Becoming a guide and mentor to longevity & well-being]; S3G --> S3C[Fitness and Maintenance];
```

## Stage 1

### Mental Health

CBT Therapy through chatbot, AI Agents & professional therapists

Professional Therapists and Psychiatrists Consultations + Medications

## Stage 2

### Clinical Healthcare

Make India's first proven Clinical Decision Support System

Digital Doctor Consultations, Medications, Lab Tests, Surgery, Insurance

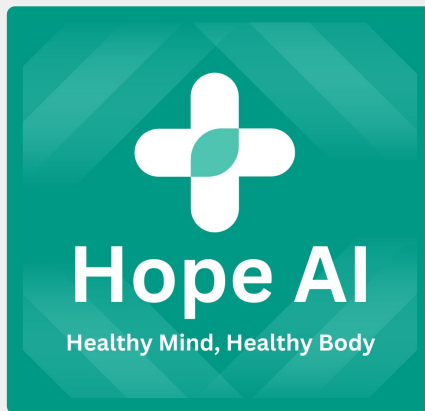
## Stage 3

### Health & Wellness

Becoming a guide and mentor to longevity & well-being

Fitness and Maintenance

# Contact



## Email

leadership@myhopeai.com  
prasad@myhopeai.com

## Website

[www.myhopeai.com](http://www.myhopeai.com)

